Trần Quang Hưng

I want to commit my entire life through learning. My goal in this career is to master in brand building.



hungquangtran2308@gmail.com

01202019301

14/7 Ngo Tat To, Ward 19, Binh Thanh District, Ho Chi Minh City

www.facebook.com/hungquangtran95

Education

Bachelor of Professional CommunicationRoyal Melbourne Institute of Technology (RMIT)

07/2011 - Procent

Ho Chi Minh City, Vietnam

Course

- Issues, Risks & Communication
- Strategic PR Planning
- Interdisciplinary Communication Project
- Foundations of Public Relations
- Features and Storytelling

Bachelor of CommunicationSimon Fraser University

01/2013 - 01/2014

Vancouver, Canada

Course

- Introduction to Communication Studies
- Visualization and Visual Culture in Communication
- Communication and Social
- Change

Work Experience

Digital Video Marketing Job - ICP Group Project

RMIT/ GlobalMe Education

10/2016 - 01/2017 Ho Chi Minh City, Vietnam

Doing a video digital marketing for start-up company GlobalMe Education

Tasks/Achievements

- Extensively doing market research for the product
- Generating creative ideas for the plans for the video marketing
- Work deeply during Pre-production and production phase

PR Campaign Planning Project for Samsung RMIT/Samsung

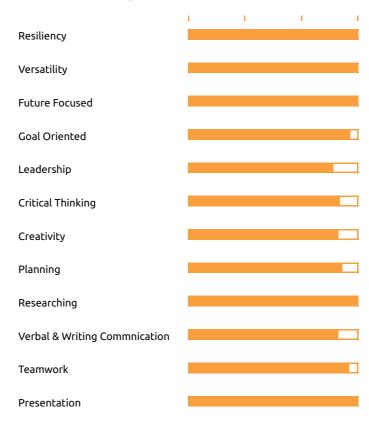
02/2016 - 05/2016 Ho Chi Minh City, Vietnam

The plan was to be an optional strategic PR plan to re-launch Samsung S.Hub.

Tasks/Achievements

- Doing research on the problem
- Extensively Plan the Campaign and Pitch the Plan

Skills & Competences



Personal Projects

Advertising Short Video Production - School Project (02/2016 - 05/2016)

 A short video about drugs awareness - Cooperate deeply during the Preproduction phase and during production

Languages

Vietnamese English
Native or Bilingual Expert

Interests

Sustainability | Philantropy | Video Games | Reading |
Entrepreneurship | Football Tactics | Self-Improvement | Philosophy